

getrealprice.com

update

Brand share

Happy to propose our new
tool: **Brand monitoring**

The logo for GetRealPrice.com is displayed within a purple rectangular box with a white border and a slight drop shadow. The text "GetRealPrice.com" is written in a white sans-serif font, with the letter "R" in "Real" highlighted in orange.

GetRealPrice.com

Get acquainted in 7 steps

Happy to propose our new tool: **Brand monitoring**

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Proceed to Brands Compare



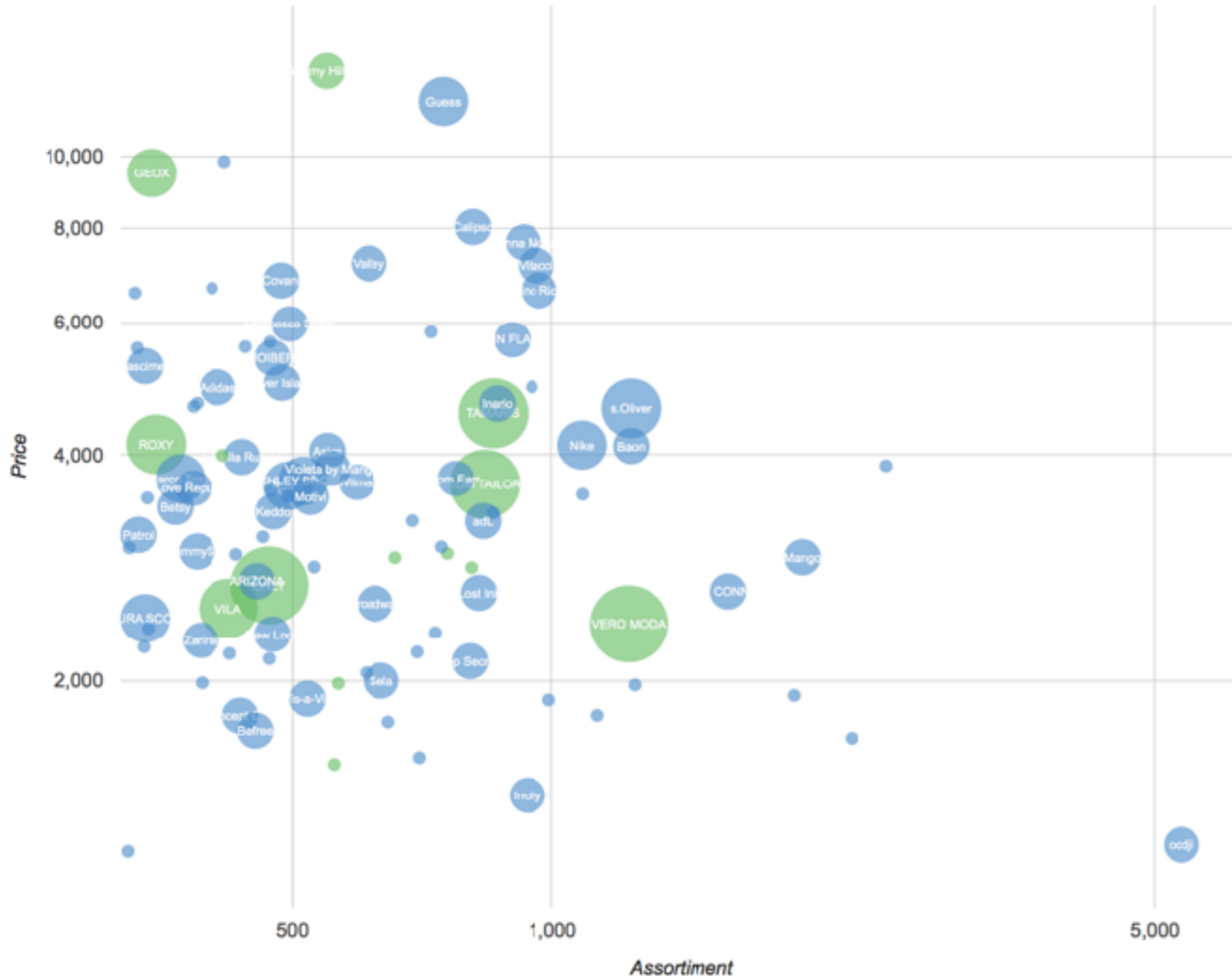
Popular brands

Popular brands (top 100)

/ Root / <category>

Sale: Any Days: Any Label: Any Popularity: Any

Price: Average



Since you monitor on Country level (5 or more competitors)

Observe the segments you could be aimed to with your own brands

 -> BLUE our Client **does NOT sale this brand**

 -> GREEN - our client **sales** this brand

Popular brands



- Home
- Search
- Categories compare
- Brands compare
 - Popular**
 - Distribution
- Products online
- Classifier v2

Popular brands (top 100)

Navigation: / Root / Одежда / Лёггинсы

Filters: Sale: Any Days: Any Label: Any Popularity: Any Price: Mediana

choose a category

Select Median for stable calculation

Apply any other filters by your choice

empty market area

range scale: from 10 sku
Median price: from 5200 rur



Most competitive area (200-5000 rur, 4-45 SKU)

Outstanding oodji brand 'cheap and wide range'

Brands distribution



Brands distribution

Home

Search

All brands distribution

/ Root / Одежда / Блузки

Sale: Any

Days: Any

Label: Any

Popularity: Any

Price: Mediana

Categories compare

Brands compare

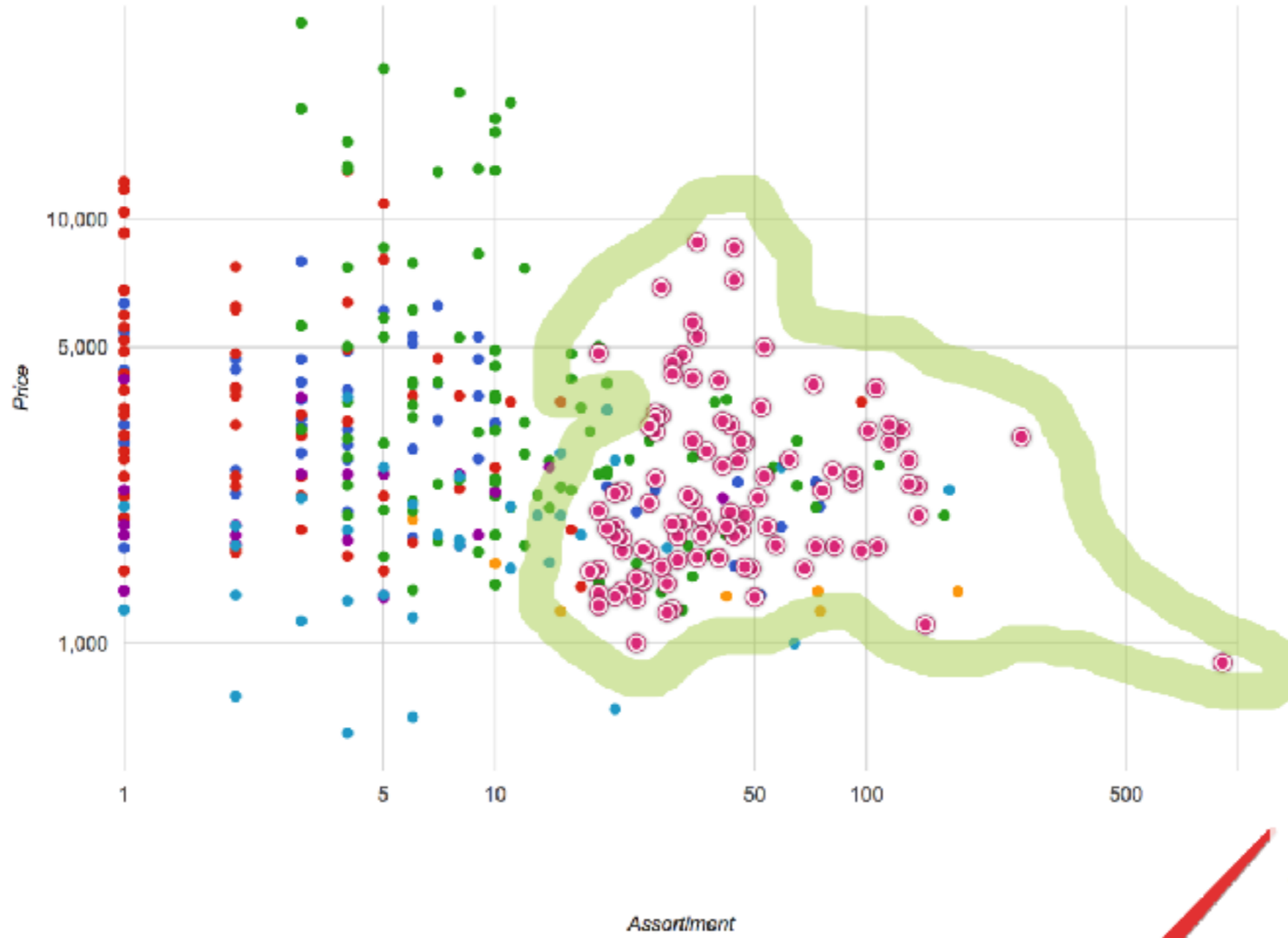
Popular

Distribution

Products online

Classifier v2

based on top 100 popular brands of each competitor



Select median for better data

Click on the Competitor name and highlight brands over range/price log scale

● La Redoute ● Asos ● Bon Prix ● Lamoda ● Otto ● Quelle ● Wildberries

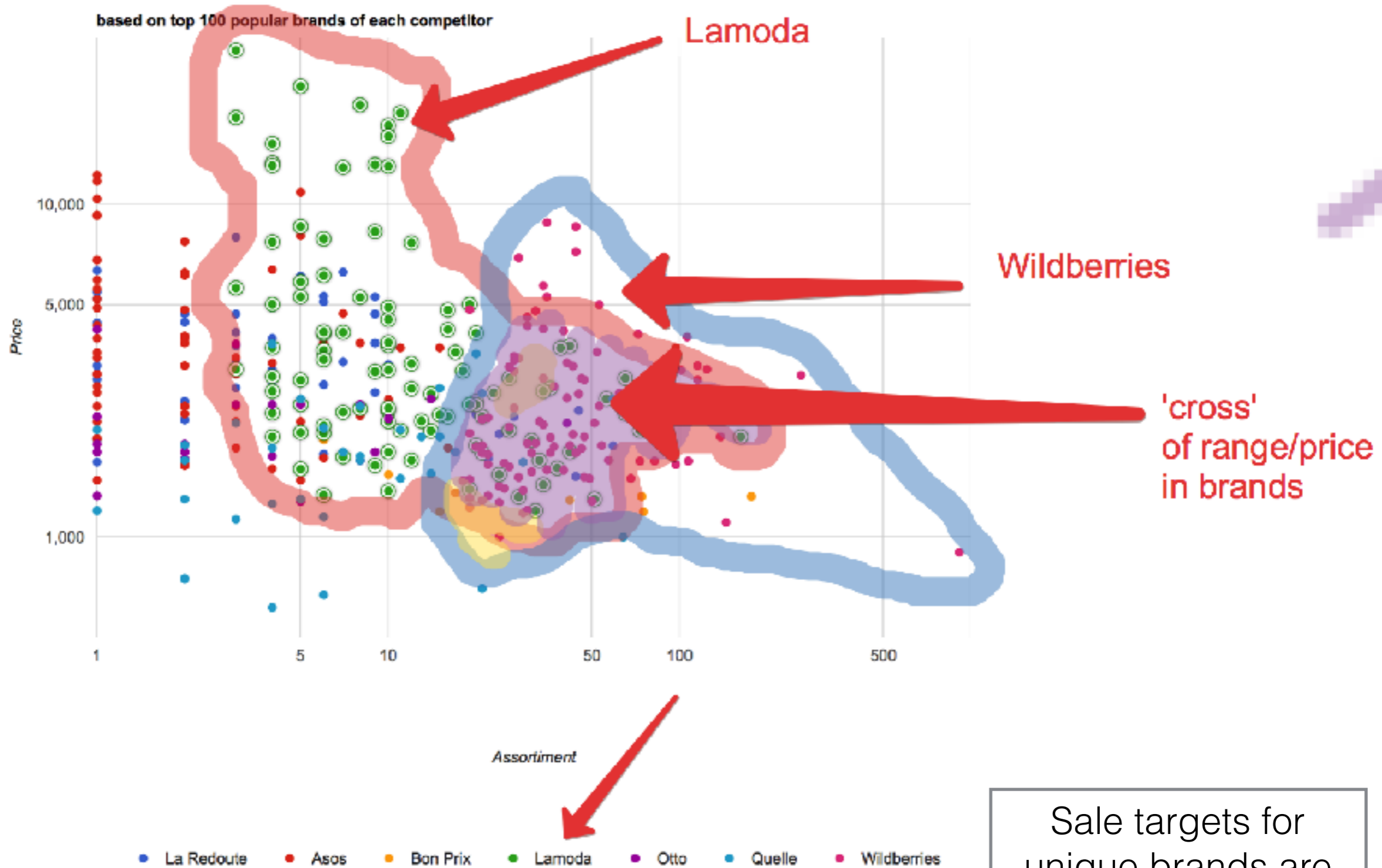
Brands distribution

All brands distribution

/ Root / Одежда / Блузки

Sale: Any Days: Any Label: Any Popularity: Any

Price: Mediana



Sale targets for unique brands are now made easy!

Thank you!